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DATE: October 17, 2005

PTO II: NTIFIER: Application Number 10/646,066  
Patent Number

Inventor: Elliot A. GOTTFURCHT

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FAX NUMBER: (571) 273-8300

FROM: MORRISON &amp; FOERSTER LLP

James M. Denaro

PHONE: (703) 760-7739

Attorney: Dkt #: 578962000122

PAGE (including Cover Sheet): 9

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MORRISON & FOERSTER LLP  
1650 Tysons Blvd, Suite 300, McLean, Virginia 22102  
Telephone: (703) 760-7700 Facsimile: (703) 760-7777

PTO/SB/97 (09-04)

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Applicant No. (if known): 10/108,147

Attorney Docket No.: 578962000110

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Response to Restriction Requirement and Fourth Preliminary Amendment  
(7 Pages)

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Docket No.: 57896200122  
(PATENT)**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****In re Patent Application of:**  
Elliot GOTTFURCHT

Applicant No.: 10/646,066

Confirmation No.: 8436

Filed: August 21, 2003

Art Unit: 3622

For: 1. METHOD TO GENERATE ADVERTISING  
2. VENUE BASED ON TIME AND  
3. LOCATION

Examiner: Donald Champagne

**RESPONSE TO RESTRICTION REQUIREMENT AND**  
**FOURTH PRELIMINARY AMENDMENT**MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Action mailed October 4, 2005, applicant elects to prosecute the claims of Group 1, claims 1-20 and 23-28, *without traverse*. The Examiner is authorized to cancel the non-elected claims upon the indication of allowable subject matter without prejudice to the filing of a divisional application directed to the non-elected claims.

Applicant also respectfully requests entry of the Response to Restriction Requirement before entry of the Fourth Preliminary Amendment which is submitted concurrently herewith.

Amendments to the Claims for the Fourth Preliminary Amendment are reflected in the listing of claims which begins on page 2 of this paper.

va-138: